



IEEE MAGNETICS

Newsletter

2024 Advertising Kit

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About us, the Magnetism Society

The IEEE Magnetism Society has a global reach, with members working in industry and academia around the world

We span the entire range of magnetic technologies from machines and permanent magnets, through functional particles to spintronics & quantum technologies

We will work with you to devise an advertising program that will showcase your company to your target customers and help you reach your business objectives.

Unique Newsletter of



IEEE MAGNETICS

Our revamped interactive newsletter draws over 10 000 international page views each edition.

It acts as a hub for news, technical information, community activities, conferences and workshops.

It provides information of interest to Society members, sister societies, and other people in the area of applied magnetism.



Newsletter Advertising



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The Newsletter is published quarterly (in interactive animated flipbook and PDF) on the Society website at: <http://www.ieeemagnetics.org>.

Having your ad prominently displayed in the IEEE Magnetics Society's Newsletter will make your company stand to our readership.



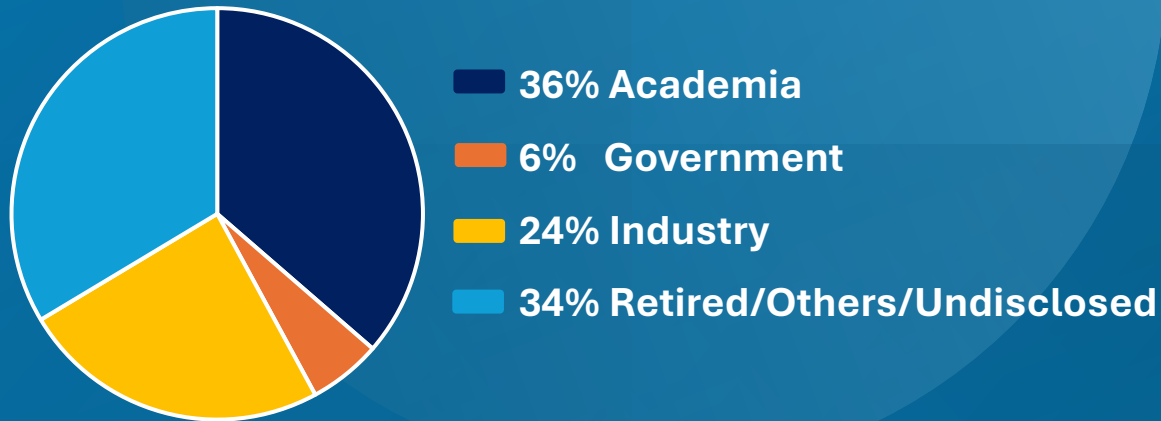
Our demographics



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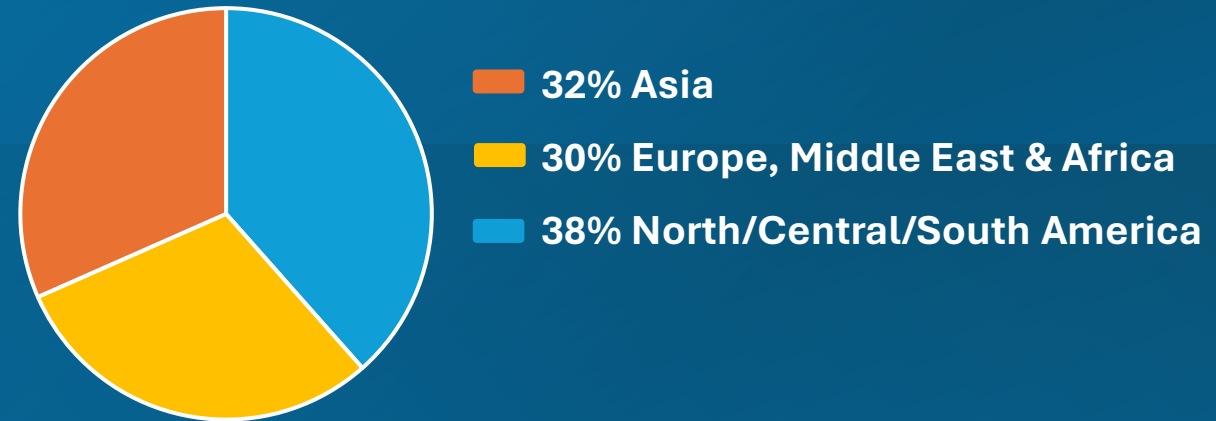
Our members

Current of Dec 2023



Their locations

Current of Dec 2023



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2-page spread

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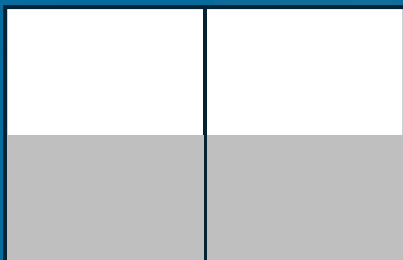
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***For advertising events, the selected package includes mention in the conference calendar.**

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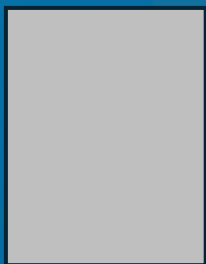
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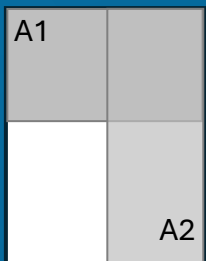
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**Get in touch with us with further enquiries
and/or for customized packages.**

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